

# **TATA MOTORS SA**



Tata Motors SA (Pty) Ltd is an ISO 9001:2015 certified commercial vehicles assembler and assembles Medium, Heavy and Extra Heavy Commercial Vehicles from semi knock down kits imported from Tata Motors Limited India and Tata Daewoo Commercial Vehicle Company Limited, South Korea. The assembly setup is based in Rosslyn, Pretoria, Gauteng which is a major automotive industrial hub and has auto industries like BMW, UD trucks, as well as leading auto ancillaries. Tata Motors SA (Pty) Ltd currently assembles 10+ models under various categories and recently launched 3 new models under Medium & Heavy Commercial Vehicle segment. Tata Motors SA (Pty) Ltd follows DuPont safety practices and achieved more than 2000 LTI free hours by 2023.

Tata Motors SA currently sells majority of its production in domestic South African market through their Parent company Tata Africa Holdings SA (Pty) Ltd and to other sister company operations in landlocked SADC member states. Tata Motors SA (Pty) Ltd is a member of National Association of Automobile Manufacturers of South Africa (NAAMSA) and Confederation of Indian Industry - India Business Forum (CII – IBF).

Tata Motors SA (Pty) Ltd started assembly operations in 2011 and assembled its 10,000th vehicles in Dec 2023. The company targets comprehensive training programs and improved safety standards to boost workforce productivity. The strategic partnerships and product diversification into new segments, along with enhanced after-sales support, will broaden market reach.

Tata Commercial Vehicles are being sold in South Africa Customs Union since 1997 through Tata Africa Holdings SA (Pty). Over the years close to 30,000 commercial vehicles which have been placed on South African Roads. Retail asset finance is also being facilitated for the customer by a group company apart from tie ups with various South African Banks. Company operated branch outlets in Capetown, Durban, Nelspruit, Polokwane, compliments the 91 touch points which the company offers to its customers.

The combined turnover for commercial vehicle operations is close to ZAR One billion Rands with employee strength of close to 150 plus.

Tata Motors SA (Pty) Ltd is led by our Executive Director & Chief Executive Officer, Mr. Harnmeet Luther, an experienced leader with close to 30 years of experiences in automobile sector under various capacity and geographies.

## **TATA MOTORS SA (PTY) LTD**

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## **PRODUCTS & SERVICES:**

- Commercial Vehicle Assembler
- Commercial Vehicles Distributor  
(Tata Africa Holdings SA (Pty) Ltd)